

## **MY SALON Suite and Salon Plaza Now Powered by Square**

July 9, 2019

MY SALON Suite and Salon Plaza, two of the nation's premier salon suite brands under Suite Management Franchising, recently announced that they're teaming up with Square to offer business tools to members in the Suite Elite.

Accessible to the brands' 3,500-plus independent beauty, barber and wellness professionals, Square's products are the most feature-rich and advanced mobile processing solution found in the salon industry today. The cohesive ecosystem of managed payments, hardware, point-of-sale software, and other business services aims to help MY SALON Suite and Salon Plaza Members manage appointments and inventory, all while engaging with clientele and growing their sales.

"In our most recent system wide survey, our Suite Elite Members shared that Square was their preferred point of sale, appointment tool and marketing choice...and we listened," said Kelly McCarthy, Director of Training and Member Development for Suite Management Franchising. "By working with Square, we all share a common goal – to provide our community with the best resources available, so they can streamline their business operations, grow their earning potential and achieve the lifestyle they desire."

Members at MY SALON Suite and Salon Plaza are part of The Suite Elite - a Member Benefits Program designed to help independent beauty, barber and wellness professionals succeed as salon suite owners. As a Suite Elite Member, hair stylists, nail technicians and estheticians alike are empowered to take their business to new heights using the brands' exclusive Path to Prosperity - "Learn Smart, Earn Smart, Live Smart and Grow." Suite Elite Members also gain access to industry leading resources, such as Square, to further grow and protect their business.

"From setting appointments to fast deposits, we're helping stylists and beauty professionals seamlessly run their day-to-day," said Connor McGill, Enterprise Growth Lead at Square. "We understand the beauty industry is fast-paced, which is why Square keeps everything else running smoothly with less effort. We're thrilled to be working closely with MY SALON Suite and Salon Plaza to help members thrive."

Opening more than 15 locations in 2019 so far, the brand continues to push its dynamic growth plan. Currently, there are more than 94 MY SALON Suite and 29 Salon Plaza locations across the United States and Canada.

To learn more about MY SALON Suite and Salon Plaza, visit [www.mysalonsuite.com](http://www.mysalonsuite.com) and [www.salonplaza.com](http://www.salonplaza.com).

### **About Suite Management Franchising**

Suite Management Franchising, the parent company of MY SALON Suite and Salon Plaza, is a salon suite franchise created for entrepreneurial-spirited individuals interested in joining the beauty industry while living a semi-absentee lifestyle. Founded to inspire and empower the modern day salon owner, the company offers a unique opportunity for a diverse range of beauty and health professionals to successfully run their own business. Salon members are offered ongoing training, support and a strong referral network aimed to help their business generate a six-figure income. Featured in Entrepreneur magazine's "Top New Franchise" list, the brand is widely recognized for its rapid expansion and momentous success. A strategic alliance partnership with Ratner Companies, the nation's largest family-owned collection of salons, continues to propel the brand's growth and rapid expansion. With 100 locations in nearly 30 states across the United States and Canada, the franchise concept plans to add 200 franchise partners and 300 salons in the next five years.